

Marina Bernal-Quirós Zapata

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PROFESSIONAL SUMMARY

Results-driven, Digital Marketing MS & MBA Candidate experienced in video producing, storytelling, social media marketing, journalism, video editing, and color correction.

SKILLS

Tools: Premiere Pro, After Effects, Audition, Lightroom, Photoshop, DaVinci Resolve, Avid Media Composer, Slack, Trello, Basecamp, Airtable, Later, WordPress, Kajabi, Wix, Mailchimp, Facebook & Instagram Ads, Google & YouTube Analytics

Technical: Video Production, Photography, Multi-layered Video Editing, Color Correction, Animation, Writing & Reporting, Crowdfunding, Project Management, Social Media Marketing

Other: Collaborative Leadership, Decision-Making, Envision, Research, Budgeting, Creative Problem-Solving

Languages: English, Spanish, Catalan, basic French

EXPERIENCE

Advance at UNM Albuquerque, NM

Communication Assistant & Videographer

Aug 2019 – Present

- Produced 10+ info videos and 4 short documentaries by collecting photo, audio and video, and editing it
- Wrote 20+ articles by researching and interviewing women and minorities in STEM at UNM

J. Stuart Bradley Career Coaching

Remote (St. Louis, MO)

Video Editor

Jul 2020 – Present

- Edit course material by trimming content, cleaning up sound, and creating animations and graphics

Sustainable Living Guide

Remote (Austin, TX)

Video Production & Social Media Intern

Jan 2021 – Present

- Create visual content for social media and events by researching, writing, and editing both written and visual content including film, edit video or photographs

Andy Fit | Instagram: @theandyfit

Media Coordinator

Sep 2018 – Sep 2020

- Increased brand awareness by attracting 10+ new clients and raising 120+ followers by creating video content and ads

New Mexico PBS | ¡Colores! – Episodical TV Show

Albuquerque, NM

Associate Producer Intern

Dec 2018 – June 2020

- Produced 5 shows, co-produced 1 and associate produced 15+ show episodes by researching, interviewing subjects, preparing materials for editing, editing, and directing
- Help associated channel programs by occasionally operating TV cameras and XPression Prime

EDUCATION

Escuela de Negocios Europea de Barcelona

Online Program

Master of Science, Digital Marketing and eCommerce

Jan 2021 – Present

Master of Business Administration, Business Administration, Management and Operations

University of New Mexico

Albuquerque, NM

Bachelor of Arts, Film Production Major, Arts Leadership & Business Minor

May 2020

CERTIFICATIONS & COURSES

Project Management Certification, Edutin Academy

Jan 2021

Google Analytics Individual Qualification, Google Skillshop

Jan 2021